



Shotlist Example - Location Campaign

This is an example shot list that can be used to help you create your own for your shoot.

PRODUCTS TO BE SHOT

Elwood Skinny Jeans - Light Blue

- Plain white background to show detail
- Relaxed look (casual)
- Dressed up look (business/going out)

Elwood Skinny Jean - Dark Blue

- Plain white background to show detail
- Relaxed look (casual)
- Dressed up look (business/going out)

Recycled packaging

- Show model opening
- Show being recycled/with nature

Branded Tote Bag

- Plain white background to show product
- In use
- Close up of hidden pocket

INSPIRATION IMAGES

